



bettercup.[®]
AUSTRALIA

PURCHASE INFO PACK.

Australia's better reusable cup system.



1800 881 888



hello@bettercup.com.au



54 Bridge Rd, Keysborough VIC 3173

Why purchase reusable cups?



Long-Term Sustainability: Perfect for those dedicated to ongoing reuse initiatives or hosting several events, our cups are designed for continuous use.



High Engagement: Enhance your brand or message engagement with custom cups that boldly broadcast your message!



Cost-Effective: Investing in reusable cups is more economical over time than repeatedly buying single-use cups.



Enhanced Experience: Our high-quality, durable cups are not just practical; they also enhance the overall experience for your patrons.



Purchase Pricing.

Tumblers and Tasters.

Pad Print.



Tumblers.
425ml (at full capacity)



IML Print.



Tasters.
285ml (at full capacity)

Design.

There are **two custom print options available:**

- **IML** - full wrap, multi colour designs. MOQ 1000. Quantities over 20,000 available on request.
- **Pad** - Simple logo designs up to two colours. MOQ 250

Quantity	Unprinted	Pad Print: 1 side	Pad Print: 2 side or 2 colour	IML Print
250+	\$1.10	\$2.60	\$3.70	N/A
500+	\$1.05	\$2.00	\$2.65	N/A
1,000+	\$1.00	\$1.75	\$2.20	\$2.50
2,500+	\$0.90	\$1.50	\$1.90	\$2.25
5,000+	\$0.80	\$1.15	\$1.55	\$1.70
7,500+	\$0.75	POA	POA	\$1.50
10,000+	\$0.70	POA	POA	\$1.20
20,000+	\$0.65	POA	POA	\$1.00

- Prices are for designs on clear cups.
- **For coloured cups add 5c per cup.**

Purchase Pricing.

Stemless and Flute.



Stemless.
450ml (at full capacity)



Flute.
270ml (at full capacity)

Design.

- Artwork must be supplied as a **Vectored PDF or AI File.**
- 10,000 - 100,000 orders require 12+ weeks' notice

Quantity	Unprinted	1 Sided 1 Colour Print	2 Colour OR 2 Sided Print
108 (MOQ Stemless) 88 (MOQ Flutes)	\$4.50	\$5.50	\$6.60
250+	\$4.00	\$5.00	\$5.90
500+	\$3.60	\$4.50	\$4.95
1,000+	\$3.20	\$4.00	\$4.50
2,500+	\$3.00	\$3.70	\$3.95
5,000+	\$2.80	\$3.30	\$3.50
7,500+	\$2.75	\$3.25	\$3.45
10,000+	\$2.70	\$2.80	\$3.20

Purchase Pricing.

Betterdish.



Material: Polypropylene Type #5

Dimensions: 190 x 120 x 50 mm

Other colours including custom are available - just ask!

Qty	Unprinted	Pad Print: 1 side		Pad Print: 2 side
150+	\$2.70			
300+	\$2.55	\$3.80		\$5.15
500+	\$2.50	\$3.70		\$4.90
1000+	\$2.40	\$3.40		\$4.40
3000+	\$2.30	\$2.90		\$3.50
5000+	\$2.20	\$2.80		\$3.40
10,000+	\$2.00	\$2.60		\$3.20

• Price per piece negotiable for ongoing contracts with MOQs.

Print Options.

Pad Printing.



This print type is suitable for small **logo style prints only**. You can see some examples and size information in the link for pad printing below.



IML Printing. (For Tumblers and Tasters only).

Our full colour, full wrap print option for tumblers and tasters, IML can include as much colour or clear space as you like at no extra cost, and can include transparent/tint colours.

GUIDELINES AND TEMPLATES.

- **PAD PRINTING DESIGN SPECIFICATIONS:** For all cup styles.

- **IML PRINTING:** For Tasters (285ml) - full wrap style print [template](#).
- **IML PRINTING:** For Tumblers (425ml) - full wrap style print [template](#).
- IML Design Specifications [here](#).

Print Options.



Pad Printing.

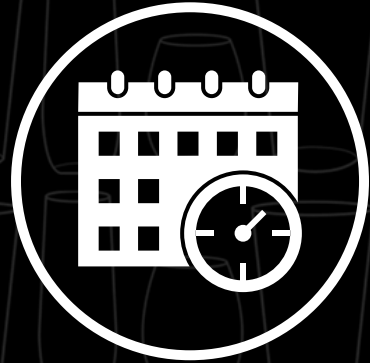
This print type is suitable for small **logo style prints only**. You can see some examples and size info in the link for pad printing below.

*Custom colours available.

GUIDELINES AND TEMPLATES.

- **PAD PRINTING:** For simple logo style prints only. Click [here](#) to see the Pad Printing Guidelines.

Timelines.



Lead times vary depending on the style and quantity ordered.

The sooner your design is locked in and order confirmed, the sooner we can schedule it into production!

IML PRINT:

minimum production time 8 weeks

Cups are **delivered.**

Design is **approved.**

PAD PRINT:
minimum production time 4 weeks

Unprinted/Plain Cups.

Need cups without all the bells and whistles? Got an event coming up and need cups ASAP?
We've got you sorted.

Check out the **online store** for our range of unprinted cups. All orders are processed and dispatched the very next business day, with free shipping Australia wide.



Stemless Wine
Cup 450ml /
box of 108.
A\$545.00

Add To Cart



Black Tumbler
425ml / box of
252.
A\$295.00

Add To Cart



Clear Tumbler
425ml / box of
252
A\$295.00

Add To Cart



Clear Taster
285ml / box of
252.
A\$295.00

Add To Cart



Stemless Flute
/ box of 135.
A\$599.00

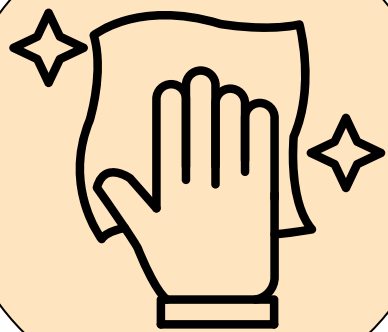
Add To Cart



Free Sample
Cups - Just
Cover
Shipping!
A\$0.00

Add To Cart

Other ways we can help you.



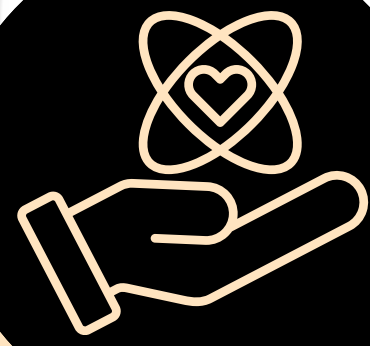
washing and drying solutions.

Whether at our HQ in Melbourne or through an onsite setup, we can manage both rental and custom cups. Our solutions ensure your cups are always event-ready..



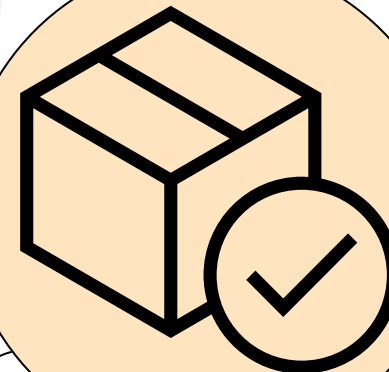
onsite support and training.

Our team of experts can be at your event, overseeing staff and volunteers to guarantee the smooth operation of your reuse system.



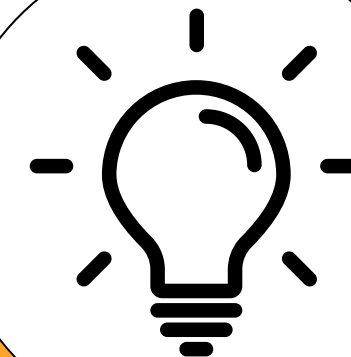
reusable product sourcing.

Looking for a specific reusable product not listed on our website? With our extensive connections in the manufacturing sector, we can source a wide range of ethically made reusable products tailored to your needs.



storage for cups.

Need space to store your cups? We offer secure storage solutions until your next use, reducing your logistical hassles.



reuse system support.

Our packages offer scalable solutions designed for every stage of your sustainability journey. They ensure operational efficiency, maximise ROI, and enhance audience engagement with varied levels of hands-on guidance and strategic planning.



responsible recycling.

For cups no longer suitable for reuse, we facilitate recycling through our local partners to ensure they are repurposed into new products.

About us.

Bettercup is a female founded, impact led enterprise, dedicated to removing single-use waste from event waste streams since 2018.

AWARDS.

- ✔ Winner of the Yarra Sustainability Awards 2018
- ✔ Special Mention in the Victoria Premier Sustainability Awards 2020
- ✔ Winner of the Circle Awards - Event Category 2021
- ✔ Recipient of the Sustainability Victoria Circular Economy Business Support Fund

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Ready for a quote?

Yes, I want a quote!

Not ready to request a quote or have some questions?

Call us on **1800 881 888** or **contact us here.**